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# NEWS

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## **APM Names Iris Caballero Vice President of Health**

**PHILADELPHIA** — APM Inc, one of Philadelphia’s oldest and most prominent health, human services and community development organizations, today announced Iris Caballero as the agency’s new vice president of Health Services. As Vice President of Health Services, Caballero will oversee APM’s four North Philadelphia clinics located east of Broad Street, which provide mental health services, primary care services, health promotions and drug and alcohol programs to more than 9,000 clients each year. In addition to directing a staff of 52, Caballero will also assist with the implementation of APM’s Five-Year Strategic Initiative, a comprehensive plan which ushers in a new era of progress for this 35-year-old agency. This is Caballero’s second tour with APM, having served the agency for nearly a decade during the 1990s.

APM, a \$13 million-a-year health and construction consortium, offers a full spectrum of bilingual and culturally sensitive physical and behavioral health services. Successful in-patient and out-patient programs include: family medicine, drug and alcohol rehabilitation, and at-home care for special needs patients suffering with HIV/AIDS and serious mental disorders.

“We are delighted to welcome back into our family one of the most accomplished Latino health administrators in Philadelphia,” said Nilda I. Ruiz, APM’s president and chief executive officer. “Iris Caballero shares with us a deep passion to help people and an even greater understanding of what it takes to run a multi-faceted health division that serves both adults and children. With her expertise in hospital administration, as well as her strong leadership qualities and in-depth knowledge of APM, she is uniquely qualified to help take our Health Services Division to the next level.”

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## **Iris Caballero to Head APM Health Services Division/ 1<sup>st</sup> add**

As Vice President of Health Services, Caballero will work closely with regional healthcare providers, local physicians and healthcare workers, neighborhood outreach programs, parents, children, young adults and senior citizens to ensure APM continues to deliver the high-quality services North Philadelphia's Hispanic community has come to rely upon.

“This is a very exciting time to be back at APM. Under Nilda Ruiz the agency is undergoing a magnificent transformation that includes an extraordinary vision and an aggressive strategic plan designed to propel the agency into the 21<sup>st</sup> Century,” said Caballero. “I look forward to working with the incredibly devoted staff to expand and enhance the quality of services we offer our diverse clientele and community.”

Throughout a career spanning more than three decades, Caballero has remained a dedicated Philadelphia healthcare professional. For the past five-and-half years, she has served as Assistant Administrator for Kensington Hospital, overseeing various ancillary programs, including operation and performance of the Ryan White Title III Grants. From 1992 – 2000, Caballero served as Director of Health Promotions and Primary Care for APM. Prior to that, she was Director of Social Services and Director of Behavioral Services at Kensington Hospital. She has also worked as Manager of Family Planning/Substance Abuse Programs with the Family Planning Council of Southeast Pennsylvania.

Caballero received a Bachelor of Arts degree in Social Work and a Masters degree in Social Work from Temple University School of Social Work Administration.

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*APM is a Latino based health, human services and community development organization committed to assisting Philadelphia area families to achieve their full potential by offering a conglomerate of programs and services including education for children, mental health support, drug and alcohol treatment, health prevention and promotion and access to affordable housing options. APM serves more than 9,000 individuals a year as it works with public-private funders to help improve the quality of life for all Philadelphians.*